

## Summary of Survey Results

Attached is a visual analysis of the results of the survey we conducted of members and non-members in the week beginning 25 October.

Overall, 37 members and 27 non-members responded. Not everyone answered all of the questions. There were no compulsory questions.

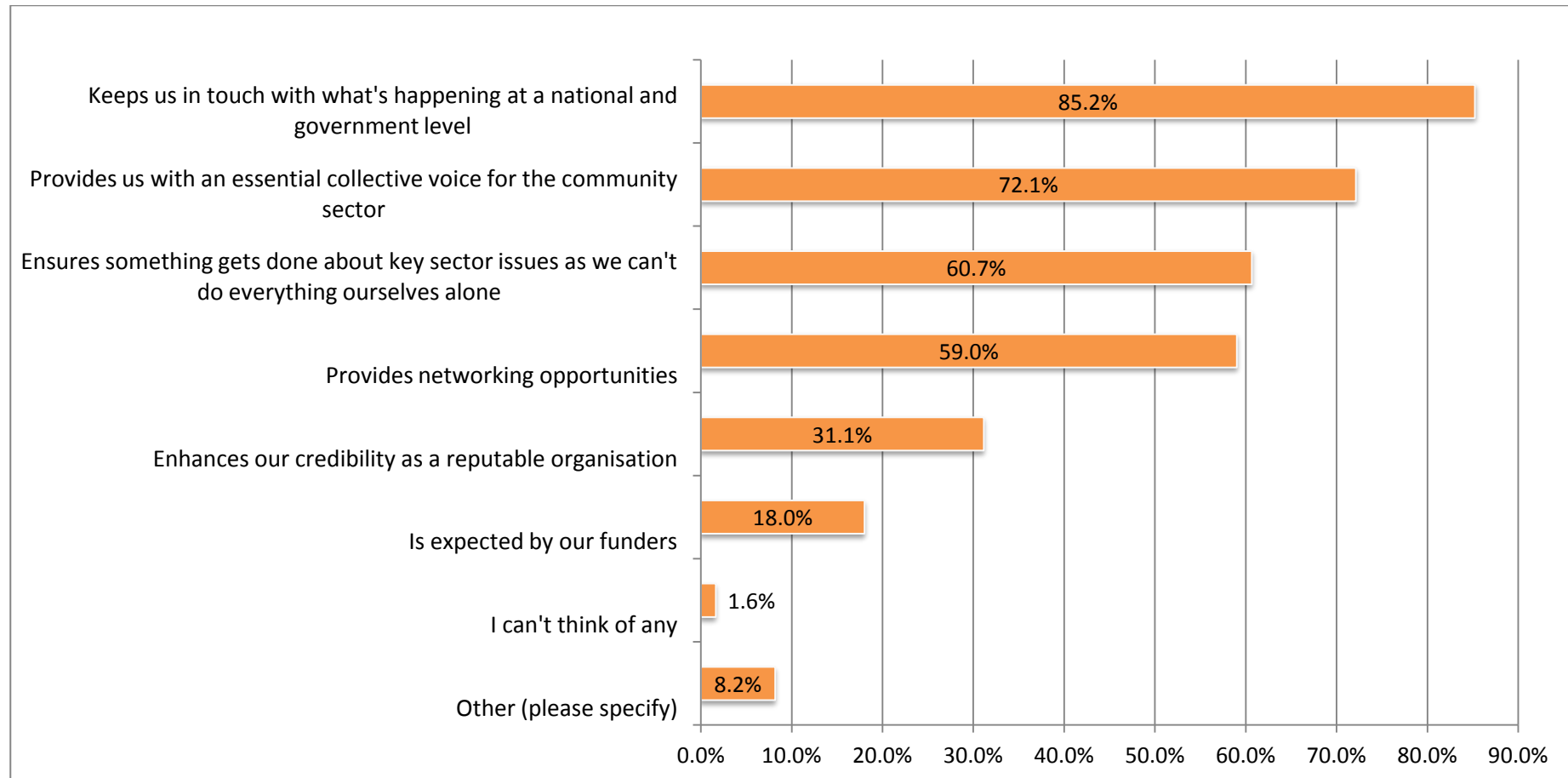
Two surveys were run simultaneously as the questions needed to be worded slightly differently for members compared to non-members. The results were collated for both groups, but for simplicity the combined data only is presented here. Noticeably, the responses to each question were quite consistent between both groups. However, where there is any apparent difference, this is noted in the narrative.

The results are up to and including Friday 28 October. It is not expected that any further responses that come in between now and November 7 will have any significant effect on overall response patterns so far, but any new/significant information after Friday 28 will still be noted.

Numbers in the charts generally refer to actual numbers received, unless otherwise specified as percentages, etc.

## Question 1

Social Development Partners—

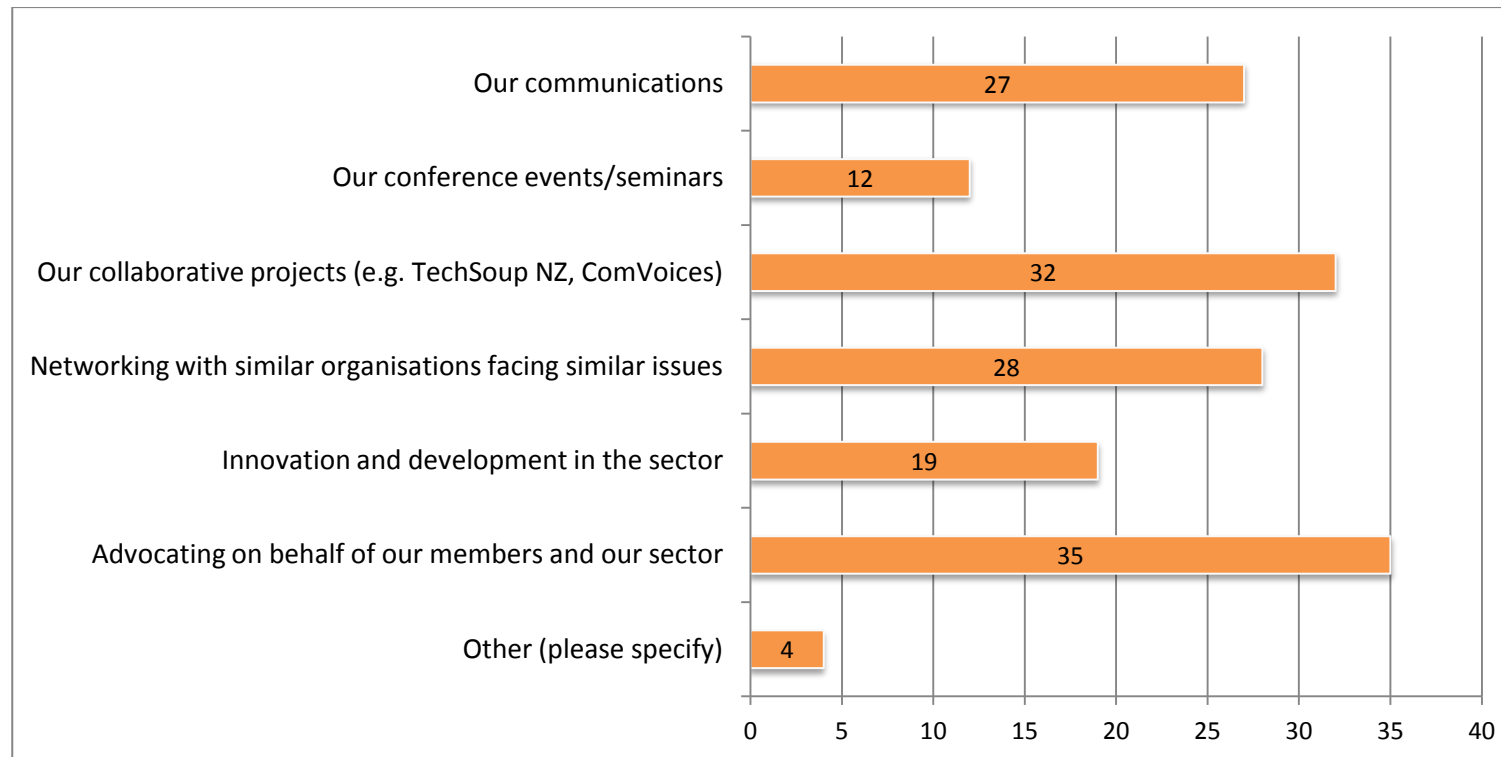


Other comments:

- Facilitates professional development for some members – e.g. Comm2Comms.
- Some of the above should happen to a greater extent than they do.

## Question 2

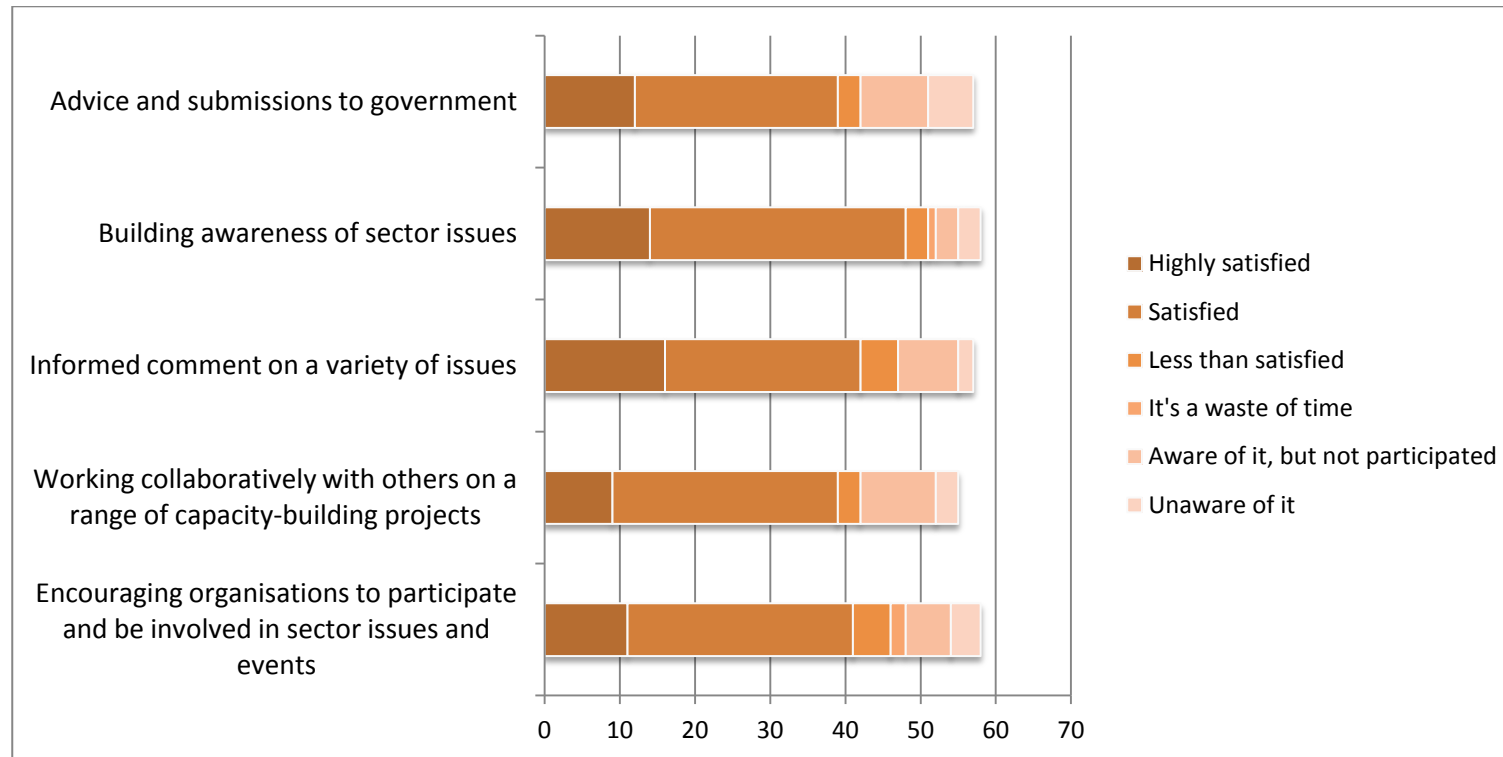
What do you consider are the TOP THREE benefits of membership of Social Development Partners?



- 'Other' as specified, included:
  - Advocating for marginalised people.
  - Need a question about the extent to which these benefits can be seen in reality.
- 'Our Communications' scored the highest rating average for both members and non-members.
- But for members, the next highest were 'Advocating on behalf of our members and our sector' and 'Innovation and development in the sector'.
- For non-members the next highest were different: 'Our collaborative projects...' and 'Networking with similar organizations in the sector'.

### Question 3

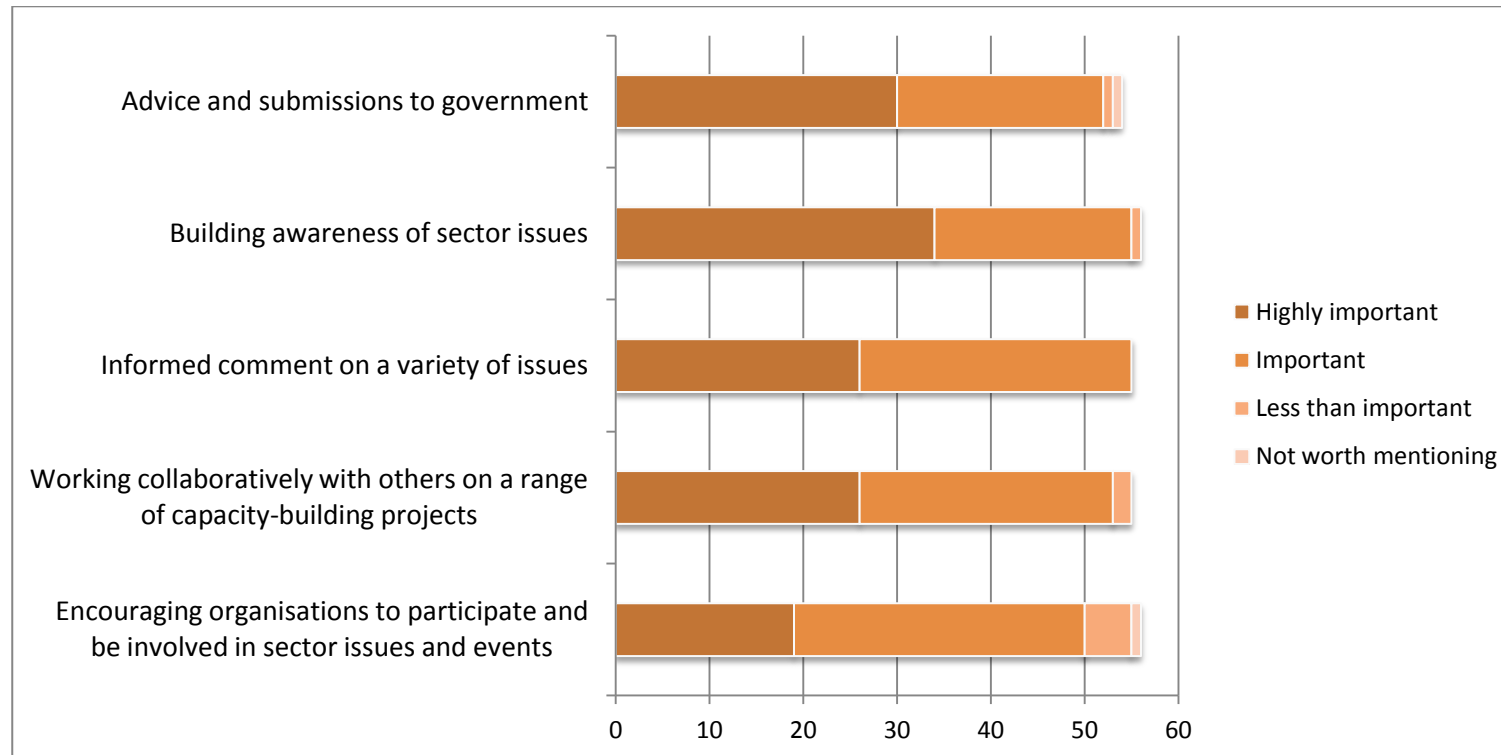
Please indicate your satisfaction with the aspects of our role listed below, or choose “Unaware” or “Aware, but not participated”:



- Very high levels of satisfaction and awareness for each role
- More members ranked roles as ‘Highly satisfied’ compared to non-members’.

## Question 4

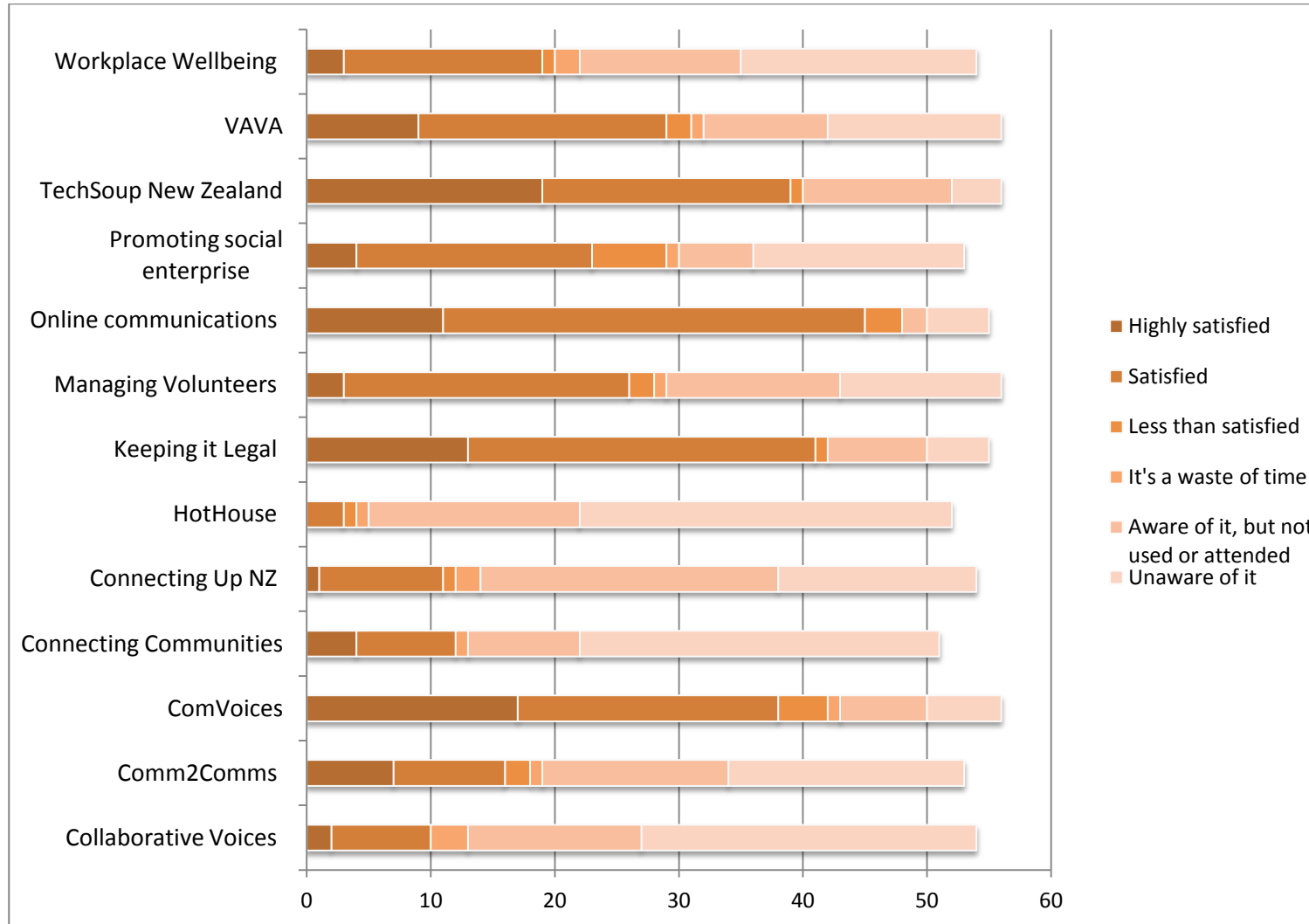
Please rate the importance to you of the aspects of our role listed below:



- All roles were substantially rated as either 'Highly important' or 'Important'.
- 'Building awareness of sector issues' and 'Advice and submissions to Government' rated the highest, 'followed by 'Informed comment on a variety of issues'.
- Members' and non-members' responses showed the same response pattern.

## Question 5

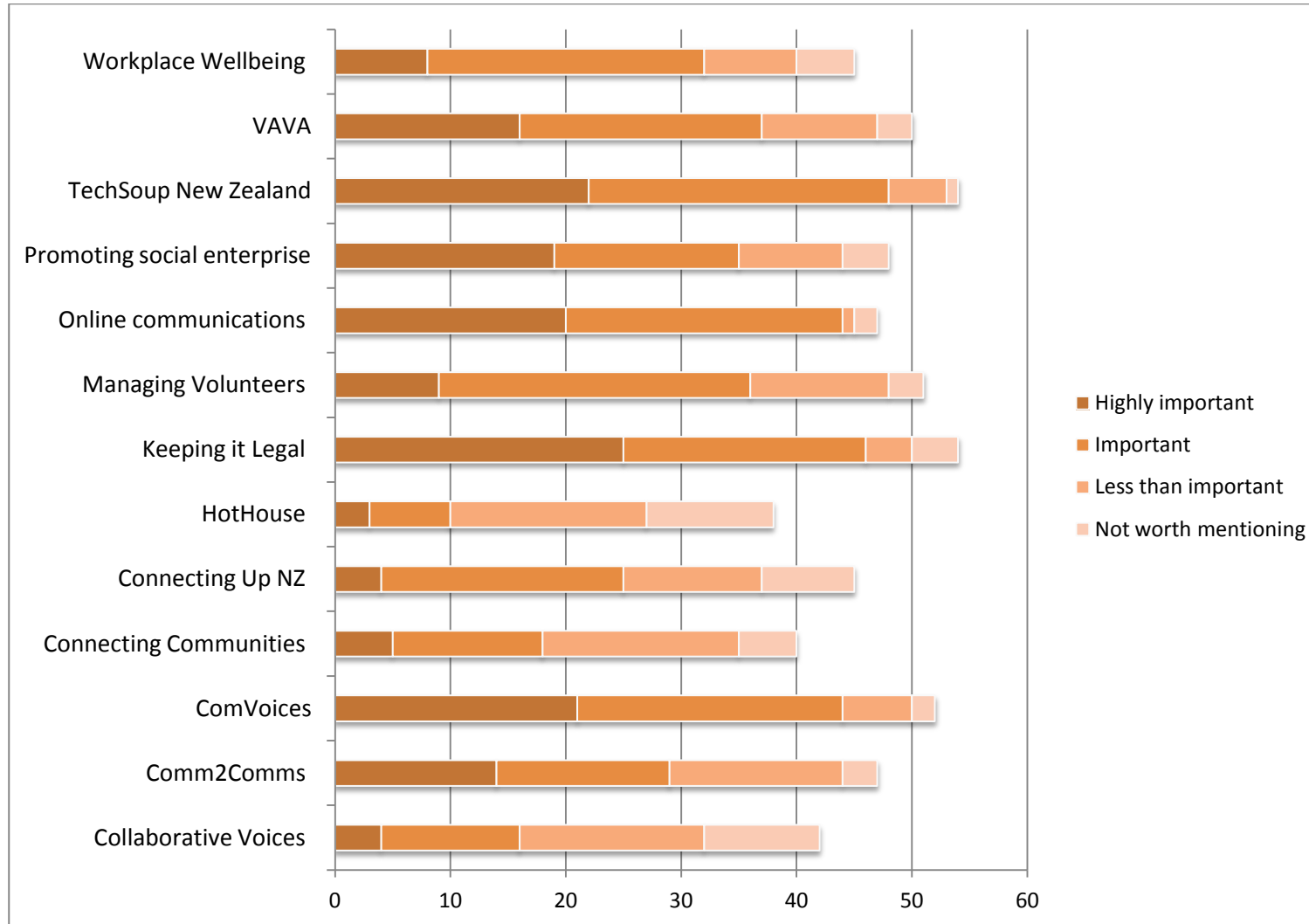
Please indicate your satisfaction with the following projects, services and events:



- Generally, the levels of satisfaction/awareness are much higher where a programme has been promoted more or has been around for longer.
- Levels of satisfaction are similar across both members and non-members.
- Online communications recorded the highest level of satisfaction overall, followed by 'Keeping it Legal' and 'ComVoices'.
- TechSoup NZ as a new programme outranks other new programmes in terms of satisfaction/awareness.
- A low level of awareness/usage was reported for 'Workplace Wellbeing' and 'Collaborative Voices' has a very low reach.
- Newer programmes, such as conferences/events and Comm2Comms record lower levels of awareness because of geographical scope; where there was awareness, very high levels of satisfaction were still reported.
- Lack of awareness or attendance/usage was usually higher for non-members.
- More members ranked programmes as either 'Highly satisfied' or 'Satisfied' than did non-members.

## Question 6

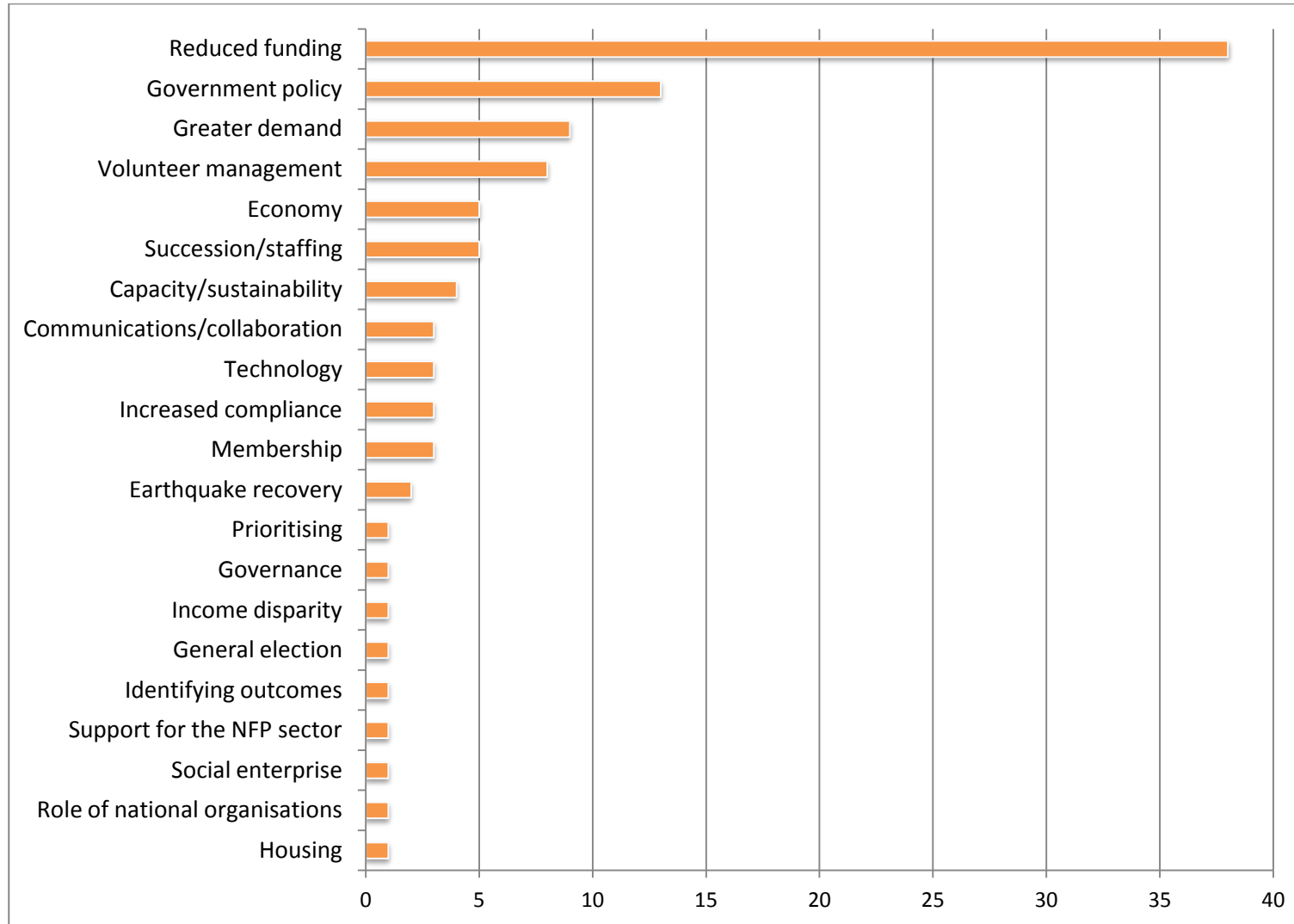
Please rate the importance to you of the projects, services and events listed below:



- The levels of importance are much higher where a programme has been promoted more or has been around for longer (as is the case for Question 5).
- 'Online communications', 'TechSoup NZ', 'Keeping it Legal', and 'ComVoices' rated as most the important overall, with 'VAVA' next.
- TechSoup NZ as a fairly new programme far outranks other new programmes in its importance.
- Newer programmes, such as conferences/events scored lower levels of importance, as did 'Collaborative Voices'.
- Each of 'Promoting social enterprise', 'Managing volunteers' and 'Comm2Comms' scored relatively high levels of importance.

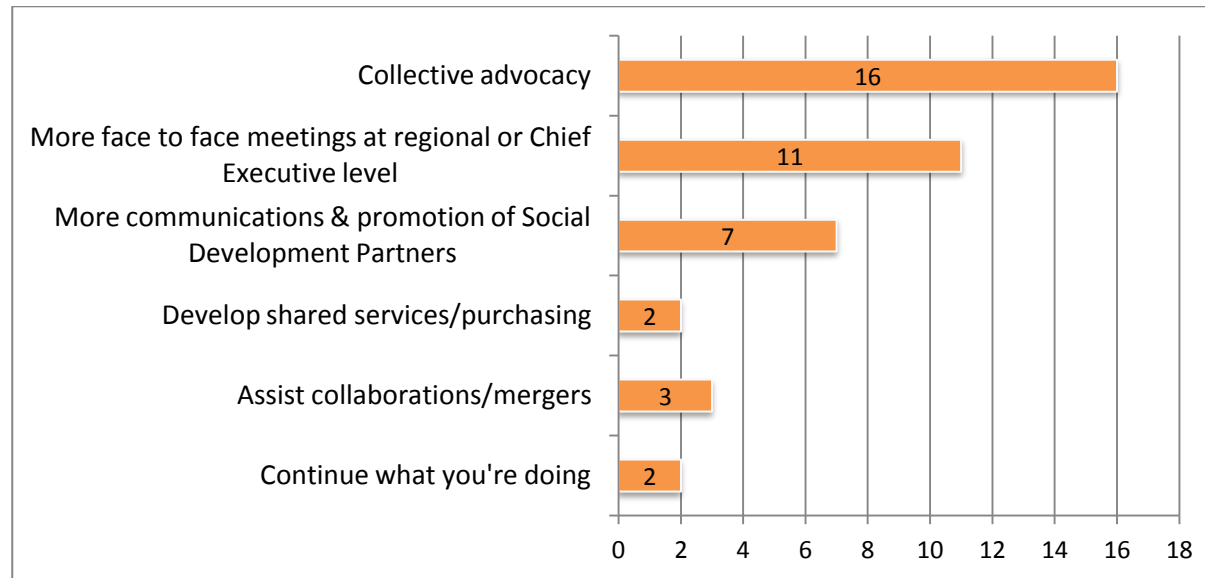
## Question 7

What are the two major issues that are going to impact on your organisation in the next 2–3 years?



## Question 8

List one or two additional key activities you think Social Development Partners should engage in.



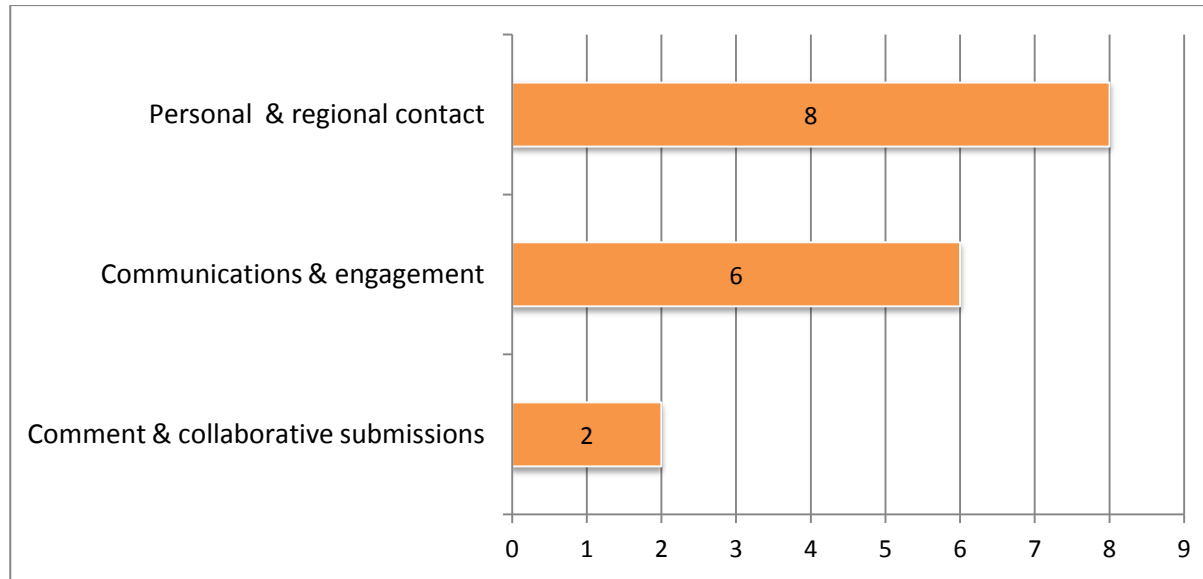
## Question 9

List any key activities you think Social Development Partners should not engage in:

- Conferences - short-term, risky and largely a waste of time
- ComVoices
- Activities that regional umbrella and capacity strengthening organisations could be doing

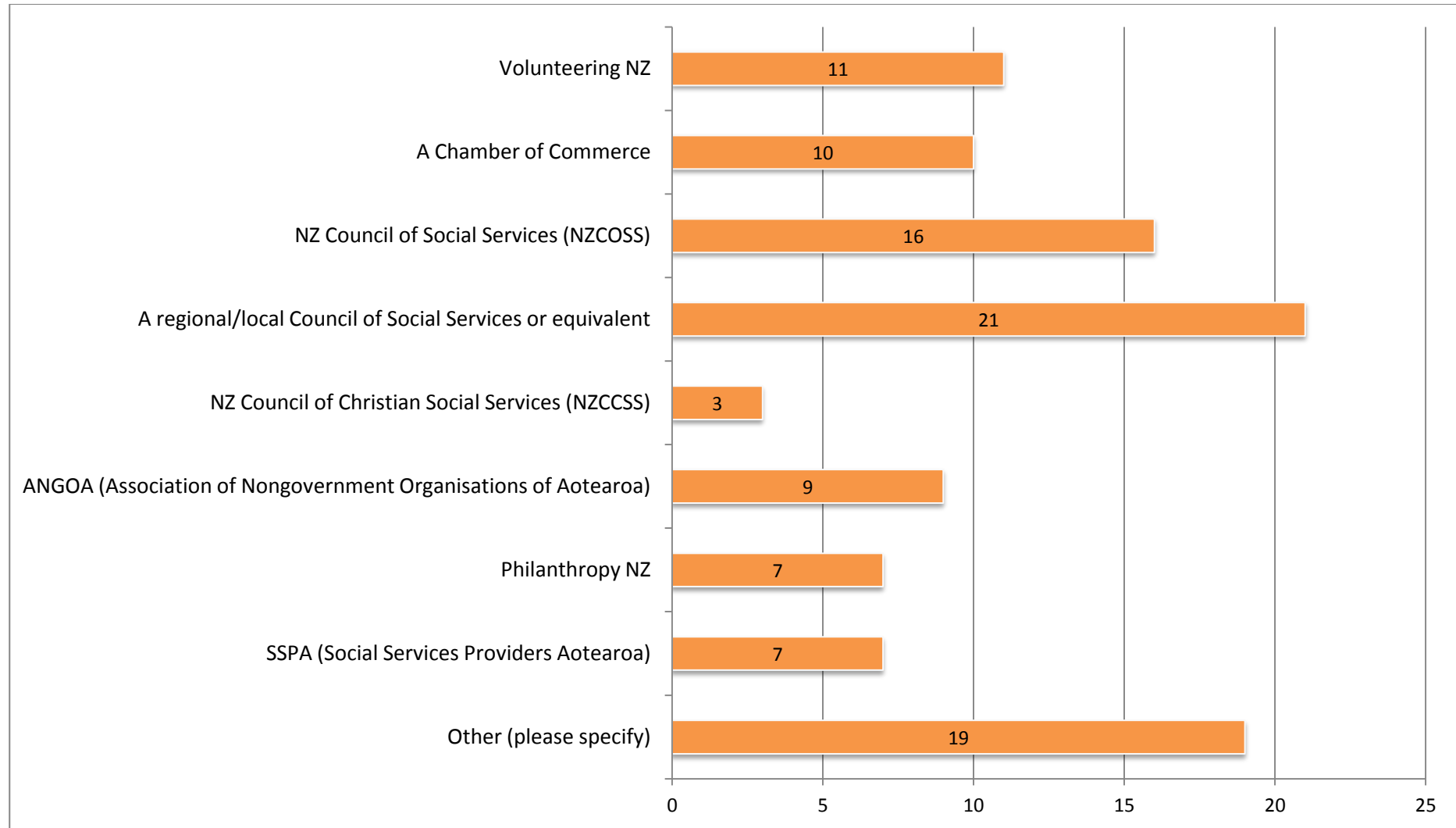
## Question 10

List one or two ways you think Social Development Partners could involve you more:



## Question 11

What other organisation does your organisation belong to?



Other organizations that respondents reported they belong to are:

ADAPE

ANZEA

Church Organisations

Community Housing Aotearoa

Community Research

ELP NZ

FINZ

HRINZ

Jigsaw

National Network of Stopping Violence Services

PHA

Platform

Regional Sports Trust

VASS

Volunteer Waikato

Volunteer Wellington

One even named NZFVWO!